



tendo's approval for their game to work. This way, re-

tailer could be confident customers weren't going to return large numbers of cartridges; however, this also meant Nintendo could refuse to license games that competed too closely with their own titles, and would refuse to license games that weren't suitable for all ages -- a critical part of Nintendo's ma-

rketing strategy.

Further, to stifle competition from other console manufacturers, Nin- that would grow tendo insisted game developers release their games exclusively on the NES for a period of two years.

This policy would help Nintendo to hold 90% of the home console market by the end of 1988.

Capcom's Mega Man would kickstart a franchise to over 50 games on multiple systems. Mega Man is a robot that must save the world from an evil assistant of his creator.







ESCUE THE HOSTAGES !



Playability 94%
Addictive qualities 93%
OVERALL 92%
CRASH Christmas Special 27











Thanks to you, pools coming...

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