





Macintosh



Its "standard" display was a 9-inch monochrome CRT; Apple would release a colour version, and a mono LCD panel that made the IIc more "portable" (although still requiring an external power source.)

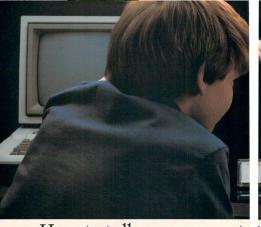
The Apple IIc was the first machine released employing Harmut Esslinger's "Snow White" design language, which would be used in successive Apple models such as the Apple IIGS and the Macintosh SE.



The Apple II family, whose form-factor had been largely unchanged since its introduct -ion in 1977, added a new member in 1984. The Apple IIc (compact) shrank the size of the Apple II dramatically,

adding a built-in floppy drive and including major peripheral devices (such as a serial port) on the main logic board, in order to eliminate the need for expansion slots.

> A direct response to new competitors such as the PCjr, the Apple IIc was not as successful as IBM's new offering in the short term, but arguably had greater longevity, still having many fans today.





How to talk your parents into parting with \$1300.



The Macintosh, however, was the true Apple star of 1984. The brainchild of Jef Raskin and Steve Jobs, the Macintosh was the first attempt at a true "appliance" computer --

Take Macintosh out for a te st drive.

puting task. Where the Macintosh would really shine would be in the desktop publishing arena, where its WYSIWYG

(what you see is what you get) interface would endear it to graphic designers, who had struggled with pen-and-ink drawing and cut-and-paste layup for all of publishing's preceding history. This market would keep the Macintosh alive during the "dark days" of the mid-1990s, when Windows ruled.









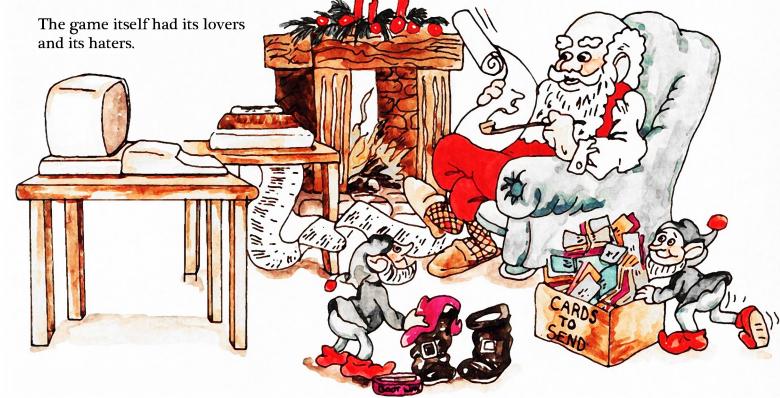


The Bytes Brothers books were a series of Hardy Boys-esque mysteries that were solved (by the reader and the protagonists simultaneously) with BASIC computer programs. Typically, solutions involved working out math or word problems, or more complex situations, like decoding morse code.



With a digitally-sampled shout of "Ghostbusters" that sounds suspiciously like the voice from Sirius Software's Plasmania, and a full chiptune rendition of the Ghostbusters theme, many people never actually played the game, but only ever booted the disk for its introduction.

"real"... sort of. The film's protagonist is recruited by the alien race who created the titular video game, and it's off to space-faring adventure. Electric Dreams, meanwhile, is a fun romance involving an intelligent computer —but its pacing isn't the best and it suffered from poor reviews.



zadgets

The 1:10 scaled off-road dunebuggy saw 4WD models appear in 1984, which quickly dominated older 2WD competitors and forced the creation of separate racing categories.

The Motorola DynaTAC hit the market in 1984, but at \$3,995 (over \$9200 2017 dollars) it was by no means mainstream. (Also, there weren't very many mobile phone towers in 1984!)

It took ten hours to charge and gave you thirty minutes talk time, and weighed as much as a clayfired brick, but your other choices for on-the-go communications were limited to car phones or pay-

...so it was still pretty cool.



A variety of toy robots began to appear in the mid-198os. The Tomy Omnibot allowed users to record series of commands to a cassette tape, which could then be played back. It also had a built-in timer that could trigger playback at specified times.

Another robot, F.R.E.D., could be programmed using LOGO on a home computer. It could also hold a pen and draw as it moved, replicating what was on your LÖGO screen.



One of the first PDAs, the Casio Databank watch allowed you to store contact information as well as perform calculator funct-







Inexpensive colour printing gave over-achieving students yet another way to surprise their teachers.



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